



SIWOO KIM

Graphic Designer

CONTACT

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SKILLS

Adobe Creative Suite
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Procreate
Illustration
Painting/Drawing
Microsoft Office

LANGUAGE

English
Korean

EDUCATION

School of the Art Institute of Chicago BFA, 2022
Visual Communication Design

University of Arts London: Central Saint Martins Study Abroad, 2020 Spring
Graphic Design

WORK EXPERIENCE

Freelance Graphic Designer | 2020 November–Present

- Create promotional materials such as posters, social media posts, and album covers for musicians.
- Actively suggest design idea based on the projects' goals and concepts.
- Album Cover Designs include HUE&Haeun-Bowling, HUE-At Last, Jeamin&Nene-Tonight, HUE-Counting Stars, OneU&GUNHA-Sink, HUE-자꾸

Hello Art Art Teacher | 2020 August–2021 August | Seongnam, South Korea

- Built a curriculum based on students' skills and interests.
- Taught basic art skills and instructed students on how to use tools.
- Communicated with students, ages 5 to 12.

Erigeron Graphic Design Intern | 2020 April–July | Seongnam, South Korea

- Participated in overall design materials such as leaflet, brochure, web, and packaging for beauty brand.
- Held some events via social media and engaged in offline market and exhibition.
- Managed social medias such as Instagram, Facebook, and YouTube.

ACTIVITY

Korean Student Association SAIC

Event Team 2017, Member

- Held events such as a Lunar New Year, Thanksgiving events, welcome reception, and sports day. Some events were held with other student groups.

PR/Design Team 2019–2022, Vice President

- Established relationships and contact with other student clubs or schools.
- Designed promotional materials like posters or social media posts.
- Led team members, and gave feedback about design work as vice president.
- Shared projects and plans with other leaders, and exchanged feedback.

Character Merchandise 2020 | Crowdfunding | www.tumblrbug.com/sidoo

- Environmental Issue and Saving Animals, self-directed project.
- Achieved about \$700 in 3 weeks.
- After the project, I donated parts of the profit to the World Wildlife Fund.